

# David Bruggink

An accomplished UX and UI Designer with expertise in understanding user needs and client objectives.

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[davidbruggink.com](http://davidbruggink.com)  
*portfolio website*

853 Summit Grove Ave  
Bryn Mawr, PA 19010

## UX Developer

### Calcium | Philadelphia, PA

April 2017 - March 2018

- Used Axure, Photoshop, and Illustrator to create wireframes, high-fidelity comps and UI systems
- Built prototypes with Bootstrap, React, and After Effects
- Led UX strategy for app development, site overhauls, and product campaigns
- Created user surveys and translated user interviews into actionable design decisions
- Analyzed user feedback to develop information architecture, sitemaps, user flows, and personas
- Designed user experiences for mobile and desktop interfaces
- Collaborated with digital team members in an agile environment using SCRUM methodology

## Web / UX Designer

### CIEE | Portland, ME

Oct. 2014 - April 2017

- Designed and built new websites for CIEE programs, including internship, study abroad, and travel insurance
- Used analytics data to advise content strategy, site functionality and layout
- Coded and designed email templates and site plugins with HTML, SCSS, and JavaScript

## Communications & Digital Media Specialist

### Proclamation Church | Bryn Mawr, PA

Sept. 2012 - Oct. 2014

- Designed and developed WordPress sites in HTML, CSS and PHP

## Independent Designer and Media Producer

### davidbruggink.com

June 2009 - Present

- Advise clients on CMS solutions and UX strategy
- Create print and digital graphics, videos, and WordPress websites

## Skills

Start-to-finish UX strategy  
Responsive web design/development  
Graphic design, typography, and layout  
Prototyping, wireframing, and UI design  
Information architecture design  
User flows, testing, and sitemaps

### Proficient

Photoshop, Illustrator, InDesign  
HTML5, CSS3, SASS  
Microsoft Office Suite  
Final Cut Pro, Premiere Pro  
Axure

### Working Knowledge

React  
Webpack, Gulp  
Visual Studio  
JavaScript, jQuery  
Google Analytics  
WordPress development, PHP  
After Effects

### Languages

English  
French (proficient)

## Education

### Ohio University

Athens, OH

MA, International Affairs  
Communication & Development  
Studies Program

September 2010 - June 2012

### Furman University

Greenville, SC

BA, Communication Studies  
September 2005 - June 2009